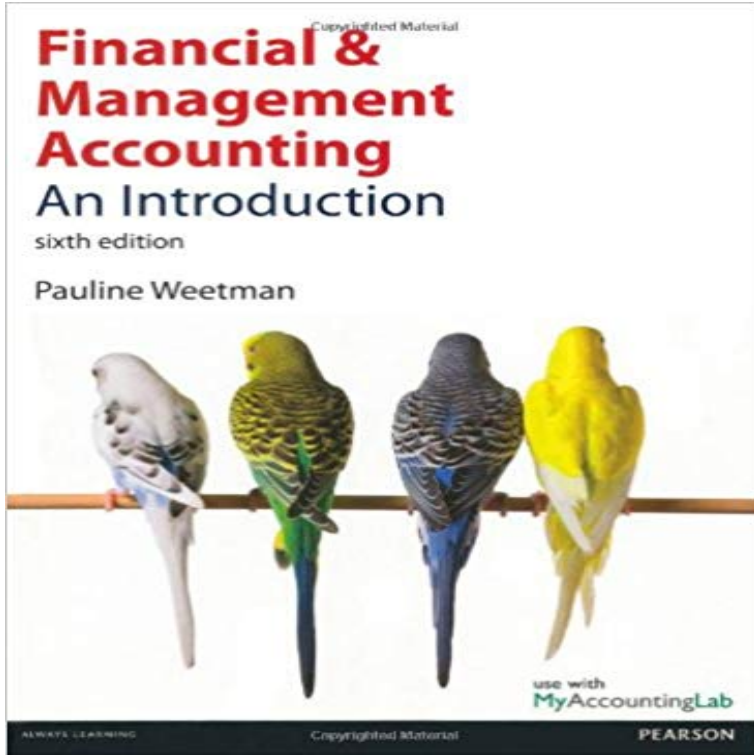


Financial and Management Accounting with MyAccountingLab Access Card: An Introduction



This package includes a physical copy of Financial and Management Accounting as well as access to the eText and MyAccountingLab. The sixth edition retains all of the classic features that have contributed to the book's success such as, clarity of expression, the focus on the accounting equation, student activities, real-life commentaries running through each chapter, and the inclusion of the Safe and Sure Annual Report as a real world example of a listed company. Financial and Management Accounting: An Introduction is aimed at first-level undergraduates on business studies degrees taking introductory financial accounting and management accounting classes; first-level specialist accounting undergraduate students; introductory core accounting for MBA and postgraduate specialist Masters students, focusing on analysis through the accounting equation and a questioning approach to problem solving; and professional courses where accounting is introduced for the first time. Key features: Fully up-to-date with International Financial Reporting Standards, IFRS Experience-driven conversations between two managers are included throughout, providing a practical examination of real life scenarios New coverage on Corporate Governance Focuses on specific knowledge outcomes, with end-of-chapter self-evaluation Questions are graded to test student understanding New case studies containing examples from real-world companies With a proven 45% increase in pass rates, MyAccountingLab has helped students make strides in learning for over 10 years. MyAccountingLab has immersive content and tools that are so engaging that one student called it, A perfect combination between pictures, videos and text. Its genius! With MyAccountingLab, students gain knowledge that they will use throughout their lives, and universities gain a partner

deeply committed to helping students and educators achieve their goals. MyLab and Mastering from Pearson improve results for students and educators. Used by over ten million students, they effectively engage learners at every stage. MyAccountingLab is a personalised online study and assessment system, which tailors to the unique learning needs of each student. Offering unlimited opportunities for practice and providing relevant and timely feedback, it helps students master key concepts, experience more I Get It moments and ultimately achieve better results. I liked that I could do it on my own time, so it didnt really feel like homework. I also really liked that it actually helped me grasp concepts that my professor was teaching about for our exams, through extra practice and step-by-step examples

Quote from a Principles of Accounting student studying at Augusta State University. For students Interactive Tutorial Exercises - correlated to the textbook, they regenerate algorithmically to give students unlimited opportunity for practice and mastery. Learning resources and aids - a multitude of learning resources such as an eText, flashcards, web links, and glossary to help you enjoy an engaging and dynamic learning experience. Study plan for Self-paced Learning - helps students monitor their own progress, letting them see at a glance exactly which topics they need to practice. For educators Powerful Homework and Test Manager - Create, import, and manage online homework assignments, quizzes, and tests that are automatically graded, allowing you to spend less time grading and more time teaching. Comprehensive Gradebook Tracking - the online gradebook automatically tracks your students results on tests, homework, and tutorials and gives you control over managing results and calculating grades. Blackboard Integration - this integration allows for instructor and student to use a single sign-on to the MyAccountingLab course.

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